

Career Plan In Digital Era



Digital Marketing Training Course



What You'll Learn from Adret Academy

Digital Marketing

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www.adretacademy.com

Unit Number 206,
DN -10 , Merlin Matrix
Saltlake Sector 5, Kolkata - 91.

Master Course

Course Fee : INR 25000/-

- 1 Introduction to Digital Marketing
- 2 Digital Marketing Strategy Planning
- 3 Website Planning & Development
- 4 Ecommerce Website Development
- 5 Content Marketing
- 6 Search Engine Optimisation
- 7 Blog Designing and Promotion
- 8 Search Engine Marketing
- 9 Google Merchant Centre
- 10 Lead Generation
- 11 Remarketing Campaign
- 12 Web Analytics
- 13 Facebook Marketing
- 14 Instagram Marketing
- 15 Inbound Marketing
- 16 Graphic Designing

DURATION

6 Months (Training and internship)

- TRAINING Theory and Practical 3 months
- INTERNSHIP Working on live projects 3 months
- TIMING 3 hours/class | 2 Classes in a week

CERTIFICATE (ISO Certified)

- 1) Diploma In Digital Marketing
- 2) Internship Certificate
- 3) Google Certificate
- 4) Hubspot Certificate

PLACEMENT

100% Placement Assistance

Advance Course

Course Fee : INR 35000/-

- 1 Introduction to Digital Marketing
- 2 Digital Marketing Strategy Planning
- 3 Website Planning & Development
- 4 Ecommerce Website Development
- 5 Content Marketing
- 6 Search Engine Optimisation
- 7 Blog Designing and Promotion
- 8 Search Engine Marketing
- 9 Google Merchant Centre
- 10 Lead Generation
- 11 Remarketing Campaign
- 12 Web Analytics
- 13 Facebook Marketing
- 14 Instagram Marketing
- 15 Twitter Marketing
- 16 linkedin Marketing
- 17 Youtube Marketing
- 18 Quora Marketing
- 19 Inbound Marketing
- 20 Online Reputation Management
- 21 Email Marketing
- 22 Google AdSense
- 23 Affiliate Marketing
- 24 Graphic Designing
- 25 Video Editing

DURATION

9 Months (Training and internship)

- TRAINING Theory and Practical 5 months
- INTERNSHIP Working on live projects 4 months
- TIMING 3 hours/class 2 Classes in a week

CERTIFICATE (ISO Certified)

- 1) Diploma In Digital Marketing
- 2) Internship Certificate
- 3) Google Certificate
- 4) Hubspot Certificate

PLACEMENT

100% Placement Assistance



Get In Touch With Us

Adret Academy

(A unit of Adret Software Services Pvt. Ltd.)
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